



Stay cool. Stay comfortable. **STAY DRY INSIDE.**

Traditional moisture management only moves moisture throughout the fabric. Nanotex[®] DRY INSIDE technology takes a new approach. Now available on cotton, the technology moves moisture away from the body and also spreads it across the fabric surface. The result – a high performance cotton garment that outperforms even the toughest competition.

Significant increases in moisture movement

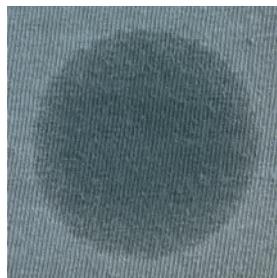
Nanotex DRY INSIDE applies a technical application to the back of the fabric, allowing moisture to move away from the body through invisible channels. The technology wicks moisture away from the skin to the outside of the fabric where it spreads across the fabric surface and evaporates. Built to last, Nanotex DRY INSIDE won't wash away - it's durable to 30 HLTDS.

One Way Transport Test (MMT Index)



AATCC 195 as measured by SDL Atlas MMT

**FROM THE
INSIDE
OUT.**



Moisture transfers to the outside



Inside of garment remains dry

80% REDUCTION IN CLING

Cling Force
(g force)

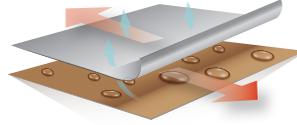
Untreated
Cotton

INCREASED
FRICTION
AREA



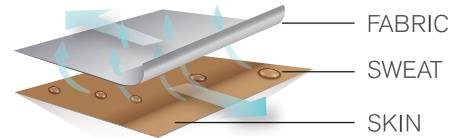
45.45

100%
Polyester



24.18

DRY INSIDE
Cotton



8.45

Cotton Incorporated Fabric Cling Force Test
Lower g force = less cling

No irritation or chafing like the competition

Competing synthetic fabrics cling to the skin causing irritation and leave the wearer feeling damp and uncomfortable. The movement of moisture with Nanotex DRY INSIDE enables cotton fabrics to dry quickly while reducing fabric cling for ultimate comfort and performance.

The unbeatable comfort of cotton

Nanotex DRY INSIDE moves with the wearer, providing superior one-way moisture transfer while significantly reducing fabric cling and eliminating the damp feeling on skin that you get with competing synthetics. Simply put, the wearer stays cool, comfortable and dry inside.





nanotex.com/dry-inside
DRY INSIDE is a product of Nanotex, LLC.
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Cotton Incorporated has partnered with Nanotex to test the performance of the technology for cotton.

For more information on Nanotex DRY INSIDE, please contact Nanotex or your Cotton Incorporated executive account manager.



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- 1 Dries fast**
 - 2 No dampness**
 - 3 No chafing**
 - 4 Maintains comfort of cotton**
 - 5 Enhances performance**
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Cotton Incorporated
www.cottoninc.com

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